



# Credit Union House HIGHLIGHTS FROM THE HILL

VOLUME 10, ISSUE 1  
1ST QUARTER 2015

## FROM THE DIRECTOR—

The first quarter of each year has one major focus: the CUNA Governmental Affairs Conference. While it is certainly a busy time for Credit Union House events, more importantly, it is an opportunity to personally thank our many supporters whose generosity ensures our continued success as the credit union permanent presence in our nation's capital.

This year's GAC was our most active to date. Credit Union House staff hosted a booth on the L Street Bridge at the Washington Convention Center. We are proud to have hosted ten separate events at the House during GAC, setting a new record (more on [page 2](#)).

The Credit Union House, LLC also held its annual meeting of Members, which marked Jim Nussle's inaugural meeting in his capacity as President ex-officio of the CU House board. Additionally, at the LLC meeting, 12 inspiring individuals were inducted into the Hall of Leaders. More information about this year's inductees can be found on [page 3](#).



(l-r) Jim Nussle, Cornerstone CU League President/CEO Dick Ensweiler, Kansas CU Association President/CEO Marla Marsh, Mountain West CU Association President/CEO Scott Earl Wisconsin CU League President/CEO Brett Thompson, and League of Southeastern CUs President/CEO Patrick La Pine

An organizational board meeting immediately followed the annual meeting, where Brett Thompson, Wisconsin CU League president/CEO and Scott Earl, Mountain West CU Association president/CEO, renewed their board terms. Dick Ensweiler, Patrick La Pine, and Marla Marsh currently serve as Chairman, Treasurer, and Director, respectively.

In the coming months, several leagues have activities planned at Credit Union House. We expect many Members of Congress will attend these functions. In addition, several Congressional VIPs will be hosting their own events. Credit union visibility is on

the rise: through June 30, 2015, CU House will have hosted as many political events as the total number of political events hosted in all of 2014!

As we move forward in 2015, know that Credit Union House staff are committed to helping you get the most out of your "home away from home" on Capitol Hill. Please consider becoming involved by making a contribution, planning an event, or stopping by the next time you are in DC.

Thank you for your continued support, and I look forward to working with you to make this another great year at Credit Union House!

*Sue*

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PASSION

FOR THE CREDIT UNION DIFFERENCE

VISION

FOR A CREDIT UNION PRESENCE ON CAPITOL HILL

COMMITMENT

TO MAKING A POLITICAL IMPACT

## FIRST QUARTER EVENTS

In the first quarter, more than **1,100 visitors** attended various events at Credit Union House. This is nearly twice the visitor count at this same point in time last year.

During the week of CUNA GAC, several hundred credit union advocates visited CU House. Events were hosted by the **Alaska Credit Union League, California & Nevada Credit Union Leagues, Louisiana Credit Union League, Mountain West Credit Union Association, New Jersey Credit Union League, Pennsylvania Credit Union Association, and the Virginia Credit Union League.** The Alaska League was joined by **Senator Lisa Murkowski (R-AK).**

Other special events held during GAC included a reception held by **ORNL Federal Credit Union (TN).** We were also thrilled to host the 2015 **GAC Crashers.** Lastly, our annual GAC open house was a great success. We welcomed hundreds of credit union visitors, many of whom had not previously seen the House.

The first few months of 2015 also included several political fundraisers. Among the VIP visitors were: **House Minority Leader Nancy Pelosi (D-CA-12); Senator Robert Portman (R-OH),** Chairman of the Senate Finance Subcommittee on Fiscal Responsibility and Economic Growth as well as a member of the Senate Budget Committee; **Minority Whip Steny Hoyer (D-MD-05);** as well as House Ways and Means Oversight Subcommittee Chairman **Rep. Peter Roskam (R-IL-6).** In addition, Members of Congress who sit on other key committee such as: the House Financial Services Committee, the House Committee on Financial Institutions and Consumer Credit; and the House Rules Committee all hosted and/or attended events at CU House. The coming months promise to bring even more Congressional VIP visits.

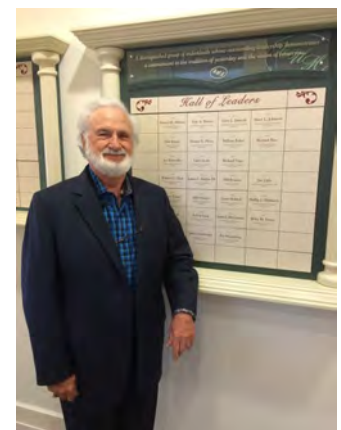
If you are interested in hosting an event at CU House, the 2015 event calendar is still open, although preferred dates are filling up quickly. Please contact **Sue McCue** to book your event(s).



Sen. Lisa Murkowski (R-AK) listens to Alaska USA FCU SVP Corporate Administration Dan McCue



ORNL FCU (TN) staff enjoy the Rooftop Terrace.



(l-r) 2014 Hall of Leaders inductees Jeff Schwalen and Jim Barbre stopped by to visit their plaques at CU House.

## CONGRATULATIONS 2015 HALL OF LEADERS INDUCTEES!

At the Credit Union House LLC annual meeting, 12 new credit union leaders were inducted into the Hall of Leaders, honoring their significant contributions to the credit union movement.

"The Credit Union House Hall of Leaders provides lasting recognition at the Capitol Hill facility for individuals whose leadership serves as a model for credit union leaders throughout the country," said Dick Ensweiler, CU House Chairman. "Their names remind the thousands who annually visit Credit Union House, which include prominent Members of Congress, of the strong commitment to the values and mission on which the credit union movement was founded."

To date, 105 leaders representing 35 different states have been inducted to the Hall of Leaders.

The 2015 inductees are:

**Steven Ahlness**, Greater Minnesota CU;  
**Eric Bruen**, Desert Valleys FCU (California);  
**Gary Janacek**, Scott & White Employees CU (Texas);  
**Mary Johnson**, Omaha Police FCU (Nebraska);  
**Dan Kester**, Sooper CU, (Colorado);  
**Carol Luebke**, Cornerstone Credit Union League;  
**Dennis Pierce**, CommunityAmerica CU (Missouri);  
**William Raker**, US FCU, (Minnesota);  
**Richard Rice**, Teachers CU (Indiana);  
**Joe Schroeder**, Ventura County CU (California);  
**Larry Scott**, Campus USA CU (Florida); and  
**Richard Vega**, Greater Alliance FCU, (New Jersey)



(l-r) **Gary Janacek**, president/CEO Scott & White ECU and **Dick Ensweiler**, CU House Chairman



(l-r) **Don Cohenour**, president/CEO Missouri CU Association and **Dennis Pierce**, president/CEO CommunityAmerica CU



(l-r) **Eric Bruen**, president/CEO Desert Valleys FCU and **Diana Dykstra**, president/CEO California & Nevada CU Leagues



(l-r) **Greg Michlig**, president/CEO New Jersey CU League and **Richard Vega**, Board Chair Greater Alliance FCU



(l-r) **Mark Cummins**, president/CEO Minnesota CU Network and **Bill Raker**, president/CEO US FCU



(l-r) **Richard J. Rice**, former president/CEO Teachers CU and **John McKenzie**, president/CEO Indiana CU League



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**Brett Thompson**

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**Patrick La Pine**

Treasurer

League of Southeastern CUs

**Scott Earl**

Secretary

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**Marla Marsh**

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## Credit Unions: Host An Event With Us!



Access to Credit Union House isn't limited to leagues and politicians. We host events - from board meetings and staff retreats to cocktail receptions and seated meals - for credit union groups throughout the year.

A few credit unions have already signed up for events in 2015, but it would be great to host even more. After all, this is your Credit Union House, and special access to the facility is one of the benefits of affiliation with your league and CUNA. We hope to see you soon!

## Please Contribute Today!

Sustained annual giving from credit unions provides the funding for ongoing, daily operations at Credit Union House. While initial investments from every state credit union league and AACUL provided funding for the land and construction of the facility, ongoing operational expenses are funded through the generous financial commitment of credit unions and individuals.

Today is a great day to make an investment in your "home away from home" on Capitol Hill. Contribution opportunities are open to individuals and credit unions with contribution levels designed to fit any size budget.

To become a contributor, please visit the **Credit House website** to make an online contribution or download a mail-in form.

**Note:** Contributions to Credit Union House are not tax deductible as charitable donations. They may, however, be deductible as ordinary and necessary business expenses (consult your tax advisor).

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